

## PRESS RELEASE

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For Immediate Release

### **Thomas & Associates, Inc. Announces New Career Services for Arts and Culture Professionals Exclusively**

New York, NY – February 21, 2007 – Thomas and Associates, Inc., today announced a new suite of career services available for arts and culture professionals exclusively. The services, which can be delivered on-line via email, over the telephone, or in-house at the company's mid-town office location include: resume and cover letter editing and enhancement; interview and salary negotiation preparation; and personal career coaching. These specialized services were created based on the results of the firm's 2007 survey, "*The State of the Arts: An Art Career Inventory*," an international study on the professional development and career service needs of arts and culture professionals.

Career services for the field could not come at a better time. A staggering 61% of arts and culture organizations do not offer professional training and development opportunities to employees and job seekers are often on their own to shape a career in the field. "There is a critical need for career assistance for arts and culture professionals," says President, Geri Thomas, "and we are proud to be the leading firm to provide high quality, affordable and effective career services."

Thomas & Associates is in a unique position to understand what clients look for in a highly selective and competitive industry. With 77% of professionals in the industry planning to leave their jobs in less than five years, there is considerable movement in the field as these positions become available. "Candidates must maximize every opportunity to make a dynamic impression on potential employers," says Jenifer Simon, the firm's Certified Training and Careers Associate. "Our career management services help professionals at all levels develop and maintain careers in the field that are satisfying and meaningful."

More information on the following career services can be found at Thomas & Associates' website, [www.artstaffing.com](http://www.artstaffing.com) or by calling 212-779-7059. Services include:

#### **Resume and Cover Letter Edit and Enhancement**

Create a professional resume and cover letter that highlights the best candidates have to offer.

#### **Interview Preparation**

How to display key behaviors and tackle common questions during an interview using the ArtSTAR™ approach.

#### **Salary Negotiation Skills**

How to position salary history to propose, negotiate and accept an offer.

#### **Career Coaching: Development and Advancement**

How to assess and identify personal values, skill set and career goal strategy.

#### **About Thomas & Associates, Inc.**

Based in New York City, Thomas & Associates, Inc. is an innovative firm that offers staffing, consulting, career services and training programs for museums, non-profit organizations, and arts and culture businesses nationwide. The company has recently launched its career services division to address the needs of arts and culture professionals everywhere.

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